

Forests, Markets, Policy & Practice - China 2009

An International Conference and Business Roundtable focused on

Legal & Certified Forests & Forest Products in Asia Pacific: Harmonizing Policy and Practice

Sept 8-9, 2009 • Shanghai, China

This intensive 2-day conference will examine trends in legal and/or certified forests and markets - globally and in China - explore ways to harmonize policy and practice & enhance the capacity for positive change

- Hosted by – International Forestry Cooperation Center of Chinese State Forestry Administration (IFCC-SFA), The Nature Conservancy (TNC)
- Sponsored by – US Agency for International Development (USAID), Responsible Asia Forestry and Trade Program (RAFT)
- Organized by – Rainforest Alliance (RA), Chinese Academy of Forestry (CAF), and WWF

Conference Location

Shanghai (venue to be determined)

Our conference will be followed by the FurnitureChina2009 Expo running through Sept 10-12th

Objectives

1. Explore public policies and business practices designed to bring legal and certified forest products to market
2. Enhance capacity to take advantage of opportunities and address challenges posed by the changing policy and business environment

Conference Agenda

 (All proceedings in FULL simultaneous Chinese-English translations)

MONDAY SEPT 7

- Arrival and evening reception

TUESDAY SEPT 8

- Trends in certified forests & forest products
- Legality initiatives, standards, and trends
- Supply chain management challenges & opportunities (bottlenecks, examples of different approaches, available technical assistance)
- Customs cooperation (impediments and opportunities)
- Consumers – their role, awareness, and possible approaches
- Marketing opportunities and challenges, examples

WEDNESDAY SEPT 9

- Risk management & financing (financial and otherwise)
- Corporate social responsibility (CSR) in the forest products industry and lessons from other sectors

THURSDAY SEPT 10-12 – Opportunity to visit the FurnitureChina2009EXPO at the New International Expo Center (<http://www.furniture-china.cn/AbouttheFair/AbouttheFair/tabid/340/language/en-US/Default.aspx>)



FOR MORE INFORMATION:

In English: http://www.rainforestalliance.org/ra/asia/cmc2china_certified

In Chinese: <http://www.cfc.cn/cmc2.asp>